

As someone who came from a family of doctors, started out pre-med in college, detoured to philosophy, then teaching, and finally to theatre — not only did my career choices slide steadily downhill from my mother's perspective, but I was left with a moral conundrum: does my chosen profession, theatre, make a valuable contribution to the world when compared with the other professions I left behind? I guess this conundrum has stuck with me, because as recently as this past winter I made a list of seven reasons why theatre matters and I'd like to share them with you briefly tonight.

First, theatre does no harm. Theatre is one of those human activities that doesn't really hurt anyone or anything. While we're engaged in making or attending theatre, or any of the arts for that matter, we are not engaged in war, persecution, crime, wife-beating, drinking, pornography, or any of the social or personal vices we could be engaged in instead. For this reason alone, the more time and energy we as a society devote to theatre and the arts, the better off we will be.

Second, theatre is a sophisticated expression of a basic human need -- one might call it an instinct -- to mimic, to project stories onto ourselves and others, and to create meaning through narrative and metaphor. We see this instinct expressed in children when they act out real or imagined characters and events. We have evidence of theatre-like rituals in some of the oldest human societies, long before the foundations of Western theatre in Ancient Greece. So theatre matters, in essence, because we can't help it. It's part of what makes us human.

Third, theatre brings people together. For a performance to happen, anywhere from a hundred to a thousand or more people need to gather in one place for a couple of hours, and share together in witnessing and contemplating an event that may be beautiful, funny, moving, thought-provoking, or hopefully at least diverting. And in an age when most of our communication happens in front of a screen, I think that this gathering function of theatre is, in and of itself, something that matters.

Fourth, theatre models for us a kind of public discourse that lies at the heart of democratic life, and builds our skills for listening to different sides of a conversation or argument, and empathizing with the struggles of our fellow human beings whatever their views may be. When we watch a play, we learn what happens when conflicts don't get resolved, and what happens when they do. We develop our faculty for imagining the outcomes of choices we might make in our own lives and our political lives. It's not surprising that theatre has often been aligned with the movement toward freedom. In South Africa theatre played a role in the struggle against apartheid; in Czechoslovakia, a playwright became the leader of a new democracy. If our own folks in Washington went to the theatre more, I suspect we'd all be better off.

Fifth, both the making of theatre and attending of theatre contribute to education and literacy. Watching the characters talk back and forth in the theatre is tricky; it requires sharp attention, quick mental shifts, and nimble language skills. It teaches us about human motivation and psychology. In historical plays we get lessons in leadership and government. In contemporary plays, we learn about people and cultures in different parts of our own country or in other countries. Studies have shown that students who participate in theatre do better in school. Making plays together also draws kids out of their shells and helps them learn to socialize in a productive and healthy way.

Sixth, theatre as an industry contributes to our economy and plays a special role in the revitalization of neglected neighborhoods. We've seen this quite clearly in our own city. You can look at the role that the Studio Theatre played along the 14th Street corridor, or Shakespeare Theatre along Seventh Street, or Woolly in both these neighborhoods, or Gala Hispanic Theatre in Columbia Heights, or the new Arena Stage along the waterfront. As each of these theatres opened, new audiences started flooding in, new restaurants opened, jobs were created, the city improved the sidewalks, and neighborhoods that were once grim became vibrant hubs of activity. And this pattern has been repeated in cities across the United States and around the world.

Finally, the seventh way that theatre matters -- and this one applies to some kinds of theatre more than others -- is that it influences the way we think and feel about our own lives and encourages us to take a hard look at ourselves, our values, and our behavior. The most vivid example of this I've ever experienced was during a post-show discussion at Woolly Mammoth when a woman said that one of our plays made her and her husband decide that they had a serious problem in their marriage and needed to go for counseling; and she was pleased to report that they were still together and much happier as a result. Now, I'll admit, I don't hear things like this every day. But speaking more generally isn't this one of the things we go to the theatre for, to measure our own lives against the lives we see depicted on the stage, to imagine what it would be like if we had those lives instead? And isn't it a very short step from there to saying, gee, maybe there's something I should change about my own life? And it may have nothing to do with the message that the playwright wanted to deliver! Maybe the play is about a fierce battle over a family dinner that breaks the family apart over irreconcilable political divisions -- but maybe you watch the play and say, gosh, wouldn't it be nice to at least have a family dinner once in a while, and so you decide to plan one for next month.

So, those are my seven ways that theatre matters: it does no harm, expresses a basic human instinct, brings people together, models democratic discourse, contributes to education and literary, sparks economic revitalization, and influences how we think and feel about our own lives.